



Letters to the Editor

Take what you've learned and spread the word! Write a letter to the editor of your local papers. Personalize the following template and adapt it your community and event.

Some guidelines:

- * Consider sending the letter to the editor right after your event.
- * Encourage attendees at your event to handwrite letters to the editor of their local newspapers
- * Think about sending a letter to several papers and be creative in choosing the papers you send your letter to: often the smaller the press, the more likely it is to get published! You can also send, fax, or email letters to radio shows, local magazines, websites and local television shows.
- * Keep in mind that most newspapers have specific guidelines (usually found on their website) which you need to follow in order to get your letter printed. Different newspapers have different requirements but normally are between 100 and 200 words.
- * Be sure to include your contact information—newspapers will often only publish a letter to the editor if they are able to call the author to verify his or her identity. Your contact information will not be published in the newspaper.
- * If possible, it always helps if you can specifically reference the newspaper to which you are sending the article. The easiest way to do this is by highlighting something that was said in a previous article and then agreeing or disagreeing with it.